MEDIA RELEASE



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New recipe book goes wild for game meat

The European Aluminium Foil Association (EAFA) is pleased to announce it has produced a new online barbecue recipe book specifically for wild game meat, using preparations made possible by aluminium foil.

The book recognises that game meat, such as boar and roe deer, has become popular again. So it not only contains some great meals to try but also useful tips about the health properties of these cuts and how best to keep them in the freezer. It also shows why aluminium foil is an ideal partner to help cook these meats to perfection and store them too.



The Association teamed up with Ed van de Schootbrugge, the 2012 European BBQ champion, to put together a delicious range of barbecue recipes which all use aluminium household foil or foil containers in the preparation and grilling. There are three recipes for each type of meat, including a Sliced Boar Roast and a Back Fillet of Roe Deer with Truffles and Asparagus.

As well as great recipes the book, which can be downloaded from EAFA's 'Cuisine' website (bbq.alufoil.org), additionally explains about the origins of the meats and how they get their very unique tastes. For example Roe Deer meat derives its very delicate flavour because the animal eats only tender shoots, leaves and fresh herbs.

Valuable foods, such as game meat, deserve the appropriate material to ensure the best protection, waste minimization and hygienic conditions, as well as the best cooking results. Aluminium foil is the most appropriate material for barbecues as it combines heat resistance with perfect protection and preservation of the food

The book demonstrates how both aluminium foil and containers provide a perfect material in which to cook and wrap the game meat. So get ready to go wild and enjoy these new taste experiences!

Visit bbq.alufoil.org to download "Wild BBQ Recipes" and other tasty barbecue recipes.

Further information: Guido Aufdemkamp, Executive Director

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.